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# HOW TO DEVELOP Your Business



# STARTING YOUR BUSINESS



On the following pages we provide you with a start-up plan. Follow the steps. Be patient and do not give up. Only hard work brings reward.

1

## DEVELOP A STRATEGY

There is a clearly defined concept at the core of every business. Develop a plan for your business before you start – make sure you consider all details in advance

2

## PREPARE IN ADVANCE

Preparation is crucial for success . Make a list of names with your contacts that you wish to invite to this investment opportunity. Think about how to approach each of them and let them know about the different ways they can benefit from this opportunity.

3

## NEGOTIATE A PARTNERSHIP

Negotiation is half-science and half-art. Be sure to double-check all information materials and present it to your future partners in a composed, structured and convincing manner. For further useful tips, you can check the cheat sheet and the “highlights of the opportunity” on the next slide



# YOUR GUIDE TO THE ONE OPPORTUNITY



You can use the content below to attract the attention of partners you talk to about OneCoin

1

## The Next Big Thing

Cryptocurrency, or digital currency, is a booming market with **huge potential for the future**

2

## A New Currency

A new currency is created – and you have **the chance to be one of the first to hold coins**. Bitcoin started at 0.10 USD – the time is now

3

## Fast means Profitable

The faster you seize the opportunity, the more rewards you get. **The earlier you join, the more bonuses you collect**

4

## Attractive Bonuses

Working with this opportunity has several bonuses connected to it. You can earn up to €5 000 per day

5

## BitCoin X 75

One of the first cryptocurrencies – **BitCoin, increased in value by more than 75 times** in less than 5 years

6

## Top Education

You get **top education on trading and cryptocurrency** through the OneAcademy. All you need to know about financial markets!



# YOUR GUIDE TO THE ONE OPPORTUNITY



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1

## Education Package

Purchase online education with our **One Academy packages** and you will master the skills of trading

2

## Free OneTokens

All OneAcademy education packages. include **free tokens that you can trade** on the exchange.

3

## Successful Trading

By following our education packages, you increase your chances of **doubling your portfolio** in less than 10 weeks

4

## Backed by GOLD

Along with the cryptotokens provided for free in your education packages , you also get **Aurum Gold Coins** - digital coins backed up by solid gold.

5

## Gold Bonus

Each Aurum Gold Coin is equal to **1 mg of real Gold**. The Gold is stored in a secure Gold Vault and the Aurum Gold Coins can be traded on the exchange

6

## OneCoin Development

In Phase II of the OneCoin development ,you can exchange your OneToken for the **cryptocurrency OneCoin**



# THE TOOLS YOU NEED FOR SUCCESS



1

## One Academy

Our online trading academy gives you knowledge on how to profit from trading. Finalize a particular level and receive a **Certificate** for your achievement

2

## Personal Back Office

Starting point for your business! Find all the **necessary tools** for monitoring your progress and keeping track of your bonuses

3

## Webinars

**Several webinars per week in different languages** and time zones. The webinars gives you the latest news about the company, you can participate in small groups or one-to-one trainings

4

## Leadership Events

**Leadership events** are hosted in different parts of the world. You are invited to build your career path - we support you all the way to the top

